



STOCK MARKET CHALLENGE

Sponsorship Opportunities: Empower Tomorrow's Investors with JA Stock Market Challenge

APRIL 14, 2026

Junior Achievement needs companies like yours to partner with us to empower students by introducing them to essential concepts about the stock market, the influence of current events, and the art of investment. Join us in our mission to promote financial education and prepare students for a brighter future.

JA Stock Market Challenge is where students and teachers have the unique opportunity to apply their knowledge in a real-world setting. Teams of students compete by utilizing simulated funds to invest and trade within the actual market. Through this engaging competition, participants fine-tune their stock selection skills, cultivate financial acumen, and embrace the risks and rewards inherent to the stock market.

Why sponsor the JA Stock Market Challenge?

As an sponsor, you will:

- Inspire over 200 students from area school districts with a realistic experience of what it's like on the trading floor.
- Contribute to the advancement of financial literacy and empowering young individuals to make informed financial decisions.
- Demonstrate your commitment to education and youth development but also position your company as a driving force behind a generation of financially savvy future leaders.